

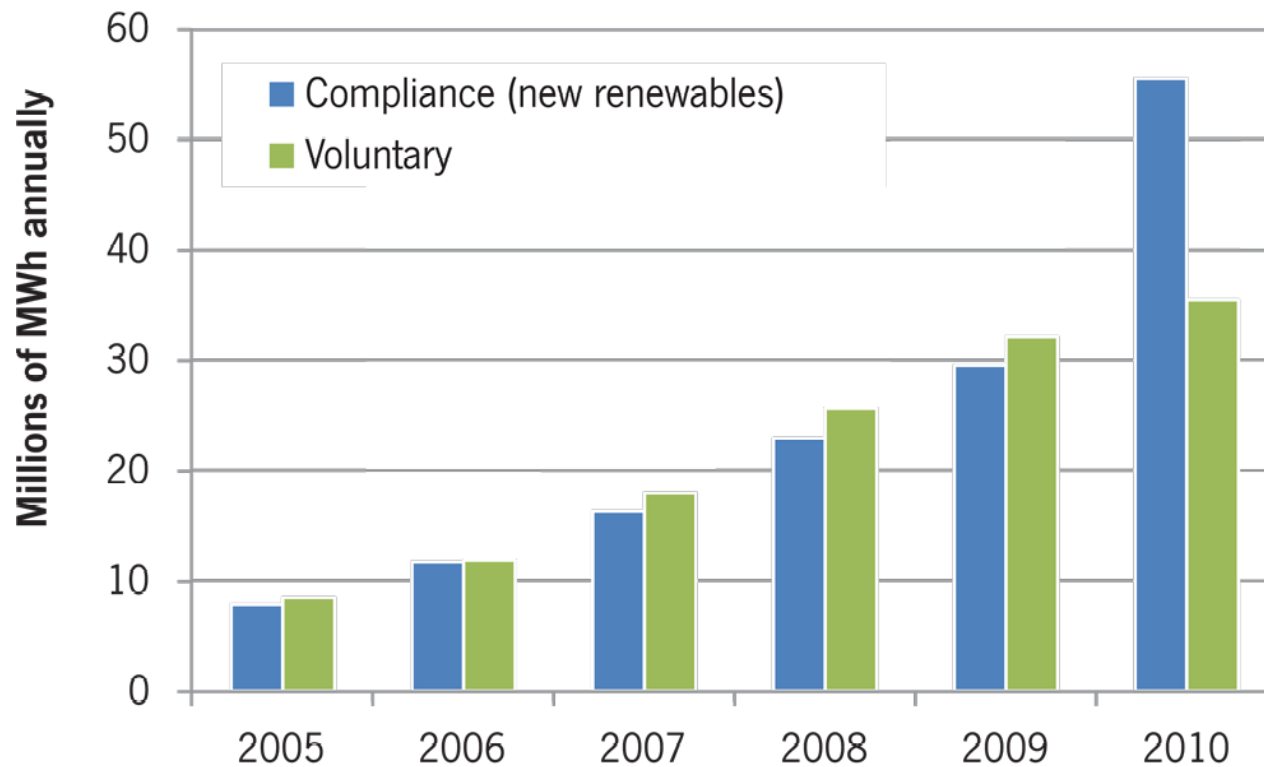
Voluntary RECs

Ct Power & Energy Society

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Robert A. Maddox, Jr.

Voluntary Market Rivals State RPSs in Market Size



Source: Lori Bird, NREL. September 2011

In 2010, Green-e Energy certified over 2/3 of the voluntary market and 99% of REC-only retail sales.

Top 20 U.S. Green Power Purchasers

1. Intel Corporation
2. Kohl's Department Stores
3. Microsoft Corporation
4. Wal-Mart (TX & CA)
5. Whole Foods
6. Staples
7. City of Houston, TX
8. Starbucks
9. City of Austin, TX
10. Hilton Worldwide
11. McDonald's USA
12. HSBC N.A.
13. U.S. Department of Energy
14. City of Dallas, TX
15. Lockheed Martin
16. Cisco Systems
17. U.S. Air Force
18. U.S. Environmental Protection Agency
19. District of Columbia
20. TD Bank, N.A.