

WHAT'S THE DEAL?

21ST CENTURY ENERGY

October 7, 2015 | Crowne Plaza, Cromwell | 7 am–2:30 pm

The Region's Premier
Business Energy Conference



Showcase your company's products and services to hundreds of potential customers and business partners at What's the Deal—the region's premier business energy conference.

Hosted by the Connecticut Business & Industry Association (CBIA) and the Connecticut Power & Energy Society (CPES), this annual conference and exhibition brings together business energy suppliers, end users, consultants, and policy experts for a day of networking and education.

If you would like to be a sponsor or exhibitor, please review the enclosed materials. The packet includes

- ▶ information about sponsor/exhibitor options and pricing
- ▶ a trade show contract and floor plan
- ▶ a conference flyer and registration form

For more information, contact Lise Cliche, CBIA's program registrar, at lise.cliche@cbia.com or 860.244.1977.

We look forward to seeing you at the conference.

Sincerely,

Eric Brown
CBIA

Paul Brady
CPES



CT2017 > BUILD A BRIGHTER ECONOMIC
FUTURE FOR EVERYONE



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Generating Information, Sharing Ideas. Educating Connecticut on Energy Issues.

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The Region's Premier Business Energy Conference

Premium Sponsor
\$2,000

Company name and logo prominently displayed on all banners, mailed materials, and electronic materials

An exhibit hall booth

Five (5) complimentary passes to the event

Participating Sponsor
\$1,000

Company name or logo listed on all banners, mailed materials, and electronic materials

Two (2) complimentary passes to the event

Exhibitor
\$500

Exhibit booth

Two (2) complimentary passes to the event

DETAILS

The Crowne Plaza ballroom provides 4,500 square feet of space for 30-40 exhibit booths. This area is arranged to optimize opportunities for attendees to view exhibits and interact with vendors.

The morning starts with a continental breakfast in the vendor area. Both morning and afternoon breaks include refreshments in this area as well.

EXHIBITORS RECEIVE

- ▶ 8' x 10' space with pipe and drape
- ▶ 6' table (2 chairs)
- ▶ Electric (15-amp service) drop

To learn more about sponsoring or exhibiting at this event, contact

Lise Cliche • 860.244.1977 • lise.cliche@cbia.com | Arlene Hiller • 203.631.5589 • arleneh130@sbcglobal.net

What's the Deal? Business Energy Conference



October 7, 2015 | Crowne Plaza Hotel | Cromwell, CT

I wish to participate as a

- Premium Sponsor (\$2,000)
- Participating Sponsor (\$1,000)
- Exhibitor (\$500)

Please print clearly or type. Complete all appropriate sections.

Company _____

Contact person & title _____

Phone _____ Fax _____

Address _____ City _____ State _____ ZIP _____

Email _____ Company website _____

Please list the people who will staff your booth and attend the conference. Additional names and titles can be attached. Please note that Premium Sponsors receive up to 5 complimentary passes and Participating Sponsors and Exhibitors receive 2 complimentary passes to the event. **Name badge information must be received by Sept. 24, 2015.**

1) Name _____ Title _____

2) Name _____ Title _____

3) Name _____ Title _____

4) Name _____ Title _____

Please indicate booth type: Tabletop Floor size

All booths will have electricity.

BOOTH PAYMENT/CANCELLATIONS: To reserve booth space, you must complete and submit this contract along with a 50% **nonrefundable deposit**. **Balance of payment is due Sept. 24, 2015, or exhibit space may be released.** Cancellations must be made by Sept. 24, 2015. No refunds will be issued after this date, and no-shows will be responsible for full payment. Contact Lise Cliche at 860.244.1977 or lise.cliche@cbia.com to confirm your space assignment. Make checks payable to CBIA and mail to Lise Cliche, CBIA, 350 Church St., Hartford, CT 06103-1126. You may also pay by credit card.

MasterCard VISA AmEx Security code _____

Card # _____ Exp. date _____ Signature _____

I agree and understand that all sponsors/exhibitors are subject to the requirements, restrictions, and conditions stated in this contract and on the sponsorship opportunities brochure.

Signature (required) _____